

Spanky's Gourmet Pickles, LLC

A Different Kind of Fundraising
Snack Healthy Live Longer

Please read carefully through this informational packet. The informational packet will give instructions on how to facilitate a successful fundraiser and how to maximize your sales opportunities.

Be sure to follow the specific instructions on how to finalize and render payment for your school or organization.



Thank you for choosing Spanky's Gourmet Pickles, LLC as your fundraising partner. We hope you enjoy your pickled products. Remember, your supporters are not just buying pickles. They are supporting you!!!



HERE'S HOW IT WORKS

Step 1

Identify a chairperson or fundraising captain to be responsible for all team member sales orders and the collection of all monies for all products purchased in the field.

Spanky's Gourmet Pickles strongly urges your school or organization to use the **ONLINE ORDER ECOMMERCE SITE.**

ONLINE Ordering for your supporters in the field:

The customer or supporter will go on line and purchase Spanky's Gourmet Pickles Products with their debit or credit card. This will remove the liability from your students or the members of your organization for the collection of cash.

This will minimize the liability of the school; PTO/PTA or organization. A custom site can be built that is case specific to your school or organization. Once the sales cycle is over and the products are ordered and delivered, the school or organization will receive a 50/50 revenue split, within 30 days.

Step 2

Your school or organization must complete the start and stop fund raising campaign start data form. Please email this form to orders@spankypickles.com for our records.

Step 3

Please be sure to share the introductory letter with the students, parents and guardians. It is very important that the purpose of the fundraiser be announced to the parents and the community in order to maximize your fundraising efforts. Schools, please send letters home and use ROBO dialing to keep the PARENTS up to date on the success of your fundraiser.

(See Sample Introductory Letter Next Page)

Sample - Fundraising Introductory Letter

(Goes on fundraisers letterhead)

_____ is conducting a fundraiser and has partnered with Spanky's Gourmet Pickles, LLC.

Through our partnership the funds raised will be used _____.

Spanky's Gourmet Pickles is the nation's premier fundraising company promoting healthy snacks as an option to sugary products that contribute to diabetes and obesity.

They offer 27 products for fundraising supporters that include dilled, habanero, jalapeno, garlic, hot and sweet pickles, olives, asparagus, green beans, okra, carrots, relishes, chow chow and yes! pickled eggs.

Spanky's Gourmet Pickles has a very generous fundraising program and their revenue split is ranked the highest in the industry.

Example:

Washington Elementary School Enrollment 500 students of which 200 achieves his/her goal of 20 jars sold @ \$20 each over a 45 day sales cycle = \$80,000 total funds raised.

- **Fundraising group receives 50/50 revenue split or \$40,000 (less s/h and processing)**

You can confirm your product(s) purchase via our order form or online ordering. Credit/debit cards, money orders or cashiers checks (made payable to _____) are accepted forms of payment.

Thank you and enjoy your healthy snacks and souvenir mason jar!

We appreciate your support!

Organization

Spanky's Gourmet Pickles, LLC

James I. Means II, Chairman/CEO
Cliff Bailey, W

Step 4

For Best RESULTS limit your fundraiser to no more than 2.5 to 3 weeks

Step 5

If your school or organization chooses not to use the online ordering program and your organization collects checks in the field, all checks must be made payable to your organization.

SPECIAL INSTRUCTIONS:

Spanky's Pickles, LLC will not accept any Personal Checks. However, we will accept money orders or cashier's checks. All Cashiers Checks or Money Orders will be remitted for the final payment to our accounting department for the total amount due to cover your school or organizations complete order including shipping and handling and processing associated charges.

Step 6

Please make a copy of all brochures with sales on them for proper reconciliation and email to spankypickles@gmail.com for our records.

Notify us at 773-619-8505, when ALL sales brochures have been emailed and all product totals have been confirmed including total check amount.

Step 7

For Students

How to Sell Successfully!!!!

Students, make a list of 25 people you know. This list should include, your parents, grandparents, aunts, uncles, neighbors, coaches and friends. Include the managers of the stores you shop to include your parents insurance agent. Ask each to purchase a minimum of 2 jars of pickles from you!

For Parents

How to Sell Successfully!!!!

Parents, take an additional 5 BROCHURES. Ask your co-workers, siblings, and club members to help you sell 10 jars each of Spanky's Gourmet Pickles to hit your suggested sales goal jars sold.

Step 8

How to place your order:

- 1). Collect all brochures and make copies; please email or ship the copied brochures to:

Spanky's Pickles
P.O Box 1253
Frankfort IL 60423-1253

- 2) Have the captain or chairperson to add and reconcile all product orders by category.

For Example:

Q001 -

Spanky's Granny's Hot Sweet Pickles
25 quantity

Captains, insure the total amount of the money order or cashiers check is correct, with shipping, handling and processing charges.

Step 9

Captains, review your order to ensure accuracy.

Step 10

How to pay for your order:

- Spanky's Pickles, LLC
- Only accepts Cashiers Checks or Money Orders
- WE also accept American Express, Visa, MasterCard, and Discover

Step 11

Once we receive your total order and payment, allow up to 30 days to receive your shipment and your 50/50 revenue split.

Step 12

Shipping and Delivery instructions

- Spanky's Gourmet Pickles will not deliver to a PO Box
- Orders that are not shipped to a commercial address that do not have a dock will be assessed an additional \$75.00 for truck with lift gate.

In addition, all orders will be rounded up to the case number of 12 units. Additional items can be sold for greater profitability for school or organization.

Thank you for choosing Spanky's Gourmet Pickles, LLC for your fundraising partner. We are excited to work with you.

Happy Selling,

FRC _____

Telephone _____

Email _____



Shipping and Delivery Information

Complete and email to:
orders@spankypickles.com

Shipping Address: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email Address: _____

Signature

Date

Secondary Person: _____

Contact Number: _____

Contact Email Address: _____

Signature

Date